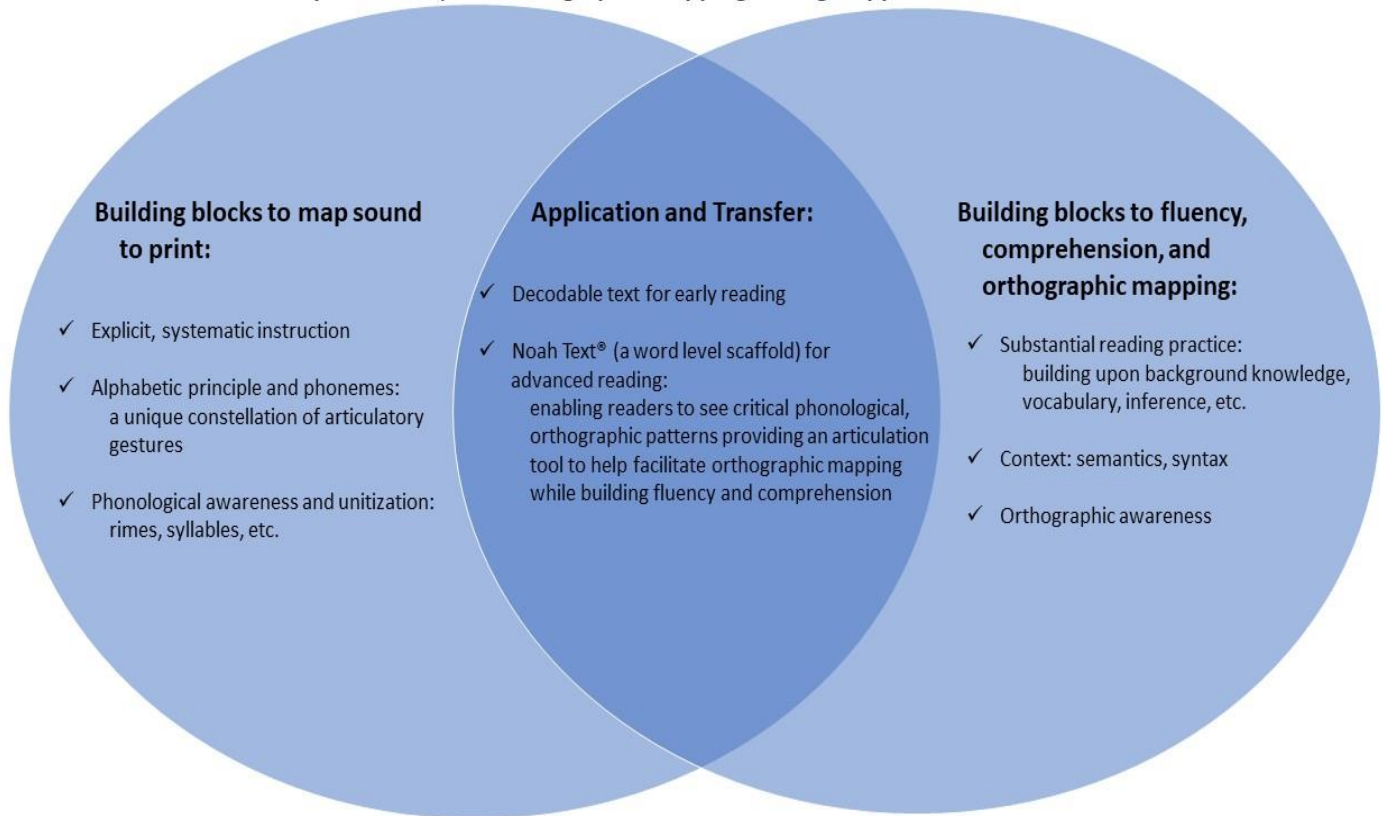


Word level scaffolding found in Noah Text® builds confidence, fluency, comprehension, and orthographic mapping through 'application and transfer'



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All spoken words are comprised of overlapping, coarticulated sounds. Reading is the process of mapping print to those coarticulated, overlapping sounds. Thus, speech cannot be separated from reading. *Even when we read silently, we use inner speech, including the most proficient readers.* These overlapping sounds are best captured through the articulatory gestures (phonemes) used to produce them within the rime and syllable. Both syllable and rime are a single, unbroken sound of speech or written word, sometimes referred to as the 'beats' of spoken language.

Orthographic mapping is matching spoken sounds to the spelling patterns that represent them and solidifying those words to memory. Orthographic mapping, fluency, and comprehension are built through fluid organic reading experiences. Each element reinforces the other. However, many individuals do not read efficiently beyond the 4th grade level, thus disengaging from advanced learning and reading. Yet notably, "from fifth grade on, it is estimated that the average student encounters 10,000 words per year that they have never previously encountered in print (Nagy & Anderson, 1984, in Archer, Gleason, & Vachon, 2003)." In turn,

these students are left behind. Per recent NAEP 2022 reading scores, only 33% of 4th graders and 31% of 8th graders read proficiently.

Noah Text® word level scaffolding allows readers to see critical orthographic-sound patterns. This enables them to intuitively build rapid and effective print-to speech mapping for robust and proficient reading in higher level text. This, in turn, builds articulatory fluidity while eliminating the cognitive overload associated with English orthography that strains working memory and allows frustration to set in. Noah Text® anchors readers to the text, sharpening focus, and eliminating the habit of guessing unknown words, giving readers the ability to self-teach. This, in turn, helps facilitate orthographic mapping while building fluency, comprehension, confidence, and motivation, that transfers to plain text reading. As well, by being attuned to orthographic structure, Noah Text® makes morphology more accessible for deeper meaning.

*Noah Text® highlights linguistic and orthographic rimes, syllables, and long vowels while keeping words intact, enhancing fluency, accuracy, and speed, while building overall reading skill in plain text reading. It is a patent pending evidence-based method highly recommended by structured literacy specialists. For further information, please go to www.noahtext.com.

Think of it this way...to be a **proficient musician**, a **student** must **continually practice** their **instrument**, **whether** it's **strumming** a **guitar** or **blowing into** a **flute**. In **literacy**, print **provides** **students** the **musical notes**, and they are the **instrument** from which to **play**, **engaging** their **mind** and **articulatory muscles**, **whether** **aloud** or in **silence**. **Noah Text®** **provides** an **anchor** to **keep** them **steady** and on course for **advanced skill development**.